

AMANJENA

Activities Guide





At the foot of the fabled High Atlas Mountains, the red-ochre city of Marrakech appeals to all the senses. A place to discover Morocco's rich culture, the city is a sight to behold - its old town, souks, Medina and narrow maze-like streets bursting with colour.

Just a short drive away, in consummate privacy Amanjena rests peacefully on the edge of Marrakech - embracing the wilderness of the city's backdrop. The perfect base for exploration, the resort offers limitless opportunities to experience the beauty that surrounds, from unearthing the otherworldly landscape of Agafay stone desert, to exploring the snow-topped Atlas Mountains.

A gateway to adventure, this guide has been created to provide inspiration, with the possibility to personalize each and every activity for a fully bespoke experience.

Your Guest Assistant is on hand to help plan your itinerary by dialing "2" at any time.



Cultural Discoveries

The fabled red-city of Marrakesh is at Morocco's beating heart – a sensory place where local tastes, sights and sounds offer an insight into local life. Whether enjoying lunch in the remote villages of the Atlas Mountains or unearthing ancient treasures in the exotic stalls of the souks, this culturally rich location leaves little to the imagination.



A Secret Ride in the Medina

This excursion includes:

- Secret ride by sidecar
- Visit to Musée des Confidences & coffee break at Dar El Bacha
- Visit to the auctions
- Moufek and Foundouks
- Visit to traditional bakeries and hammams
- Visit to Dar Bellarj-former stork hospital
- Visit to Musée de Marrakech

Before wandering the Medina's charming streets, learn the secrets of the city on this unusual open-air ride. Traverse the Medina's beautiful maze of narrow streets, through ancient French neighborhoods and mythical palm groves, to uncover Marrakech - a city full of surprises.

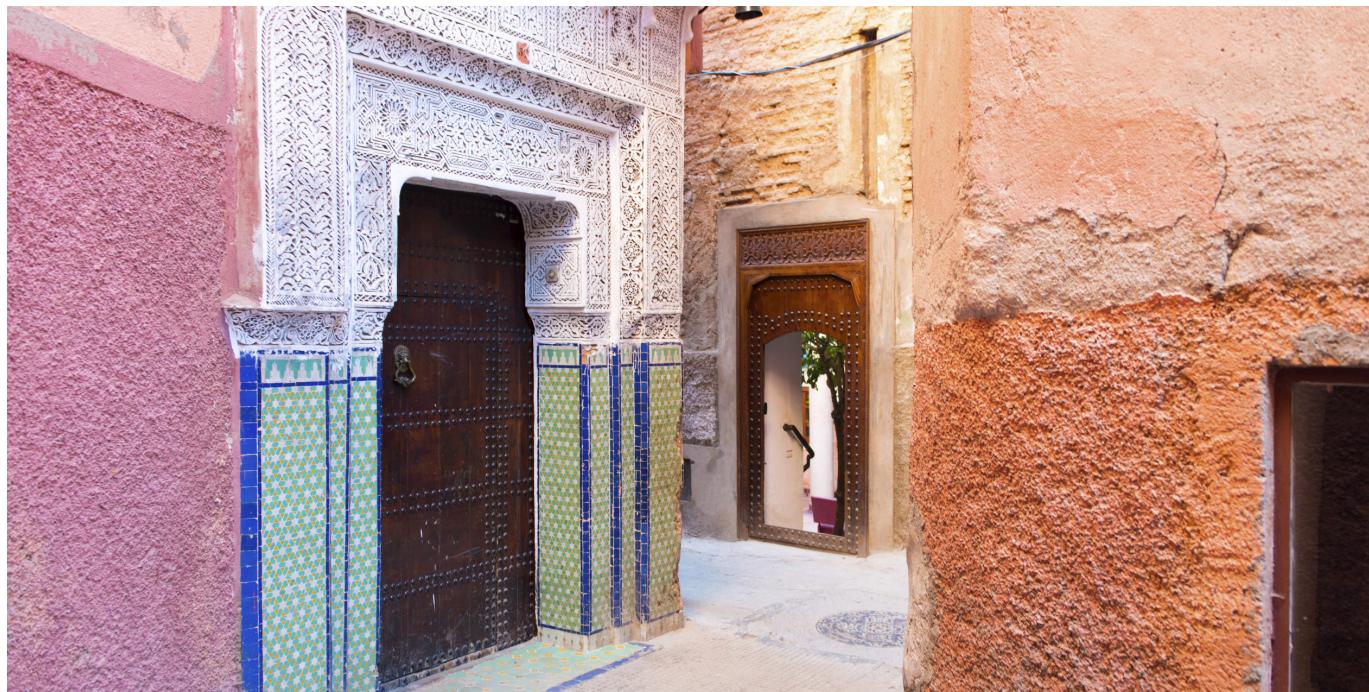
A bustling flea market, secret gardens hidden in plain sight and ornate art deco buildings are just a few of the many hidden treasures to discover. After journeying through the ancient quarter, home to more than 300,000 people, the ride comes to an end in front of Musée Confulence where guests can savour one of the world's finest coffees at Dar El Bacha, accompanied by their experienced guide.

Dar El Bacha, meaning "house of the Pacha" represents a beautiful example of Moroccan architecture, surrounded by fountains and orange trees in the central courtyard, traditional seating areas, and a hammam along with the secret Bacha Coffee Room & Boutique in the museum courtyard.

Escorted by one's guide, wander through the auctions and the Medina with a visit to a Moufek, a gathering of laborers; to Foundouks, the original lodging and trading houses for merchants, as well as traditional bakeries where residents still bring their dough to be baked.

The experience continues to Dar Bellarj, formerly a hospital for storks turned into Marrakesh's premier arts centre, before entering the Musée de Marrakech, which exhibits of rare art and crafts.

After passing through the leather, metalwork and woodcraft markets of the Medina, and taking in the scent of local olives and herbs, the tour will lead to famous Jemaa El-Fna Square - the beating heart of Marrakesh.



Colours of Marrakech

This excursion includes visits to:

- *The Bled Roknine house in Palmeraie (YSL private house) or a visit to The Dar El Sadaka Gardens*
- *The Yves-Saint Laurent Museum and Majorelle Gardens*

Ride off the beaten paths in a once-in-a-lifetime sidecar experience. Venture through the gardens and palm grove that surround Amanjena towards the gardens of Dar El Sadaka. Here visit Jean-Francois Fourtou's sculpture park, where the artist's greatest pieces are displayed, including "The House Fallen From the Sky" and "The Giant's House." Or start the three-wheeled adventure with exclusive Aman access to Bled Roknine, the oldest villa in the Palmeraie, adorned with the artwork and souvenirs of YSL, Serge Lutens, Bill Willis and so much more.

The final stop is at Yves Saint-Laurent's Majorelle Gardens, where electric-blue walls accent thickets of emerald bamboo and international flora and fauna. A stone's throw from the Jardin Majorelle, is the renowned YSL Museum, showcasing finely selected collections of haute couture clothing and accessories that span 40 years of creative work by legendary French fashion designer Yves Saint Laurent. The aesthetically warped and wafted building designed by Studio KO resembles woven fabric and holds a 150-seat auditorium and research library. – marvel at its inspirational structure before retreating to Amanjena following a day of discovery.

The Nectarome Organic Garden

The first organic aromatic farm in Morocco, Amajena sources much of its fresh produce from the Nectarome Organic Garden. Just a 40-minute drive from the resort, the farm is nestled in a breathtaking location, at the very foot of the Atlas Mountains.

Here, guests can afford a true feast for the senses, where the fragrance of aromatic herbs fills the air. Each plant is grown for its medicinal or culinary value. Guests will experience each as explained by the farm's owner and gardener who work passionately on the land year-round.

World-renowned for its natural cosmetics, this aromatic garden aims at rediscovering the secrets and benefits of Moroccan-grown ingredients.

Visit the distillery where a description of the apparatus and process necessary for making essential oils is given. Guests can also visit the farm shop and purchase some of Morocco's finest organic products such as bath, massage and essential oils, salts, liquid soaps, shampoo and much more.

Prolong this authentic experience with a delicious onsite organic lunch prepared by the farm before returning home to Amanjena to enjoy the serene Spa with a choice of a facial or body scrub using Nectarome's organic products.



Marrakech Through the Ages

This excursion includes visits to:

- *The Gate of Bab Agnaou*
- *El Badia Palace*
- *The Jewish Quarter*
- *The Culinary Museum*
- *Bahia Palace*
- *The Dar Si Said-Museum of Moroccan Art*
- *Add on: Workshops at Cafe Clock*

This historical walk begins at the intricately carved gate of Bab Agnaou, heading through narrow and busy streets to take guests on a journey back in time. Hidden for centuries, these princely tombs are ornamented with some of the finest examples of Moroccan Andalusian decorative art; a true immersion into local history.

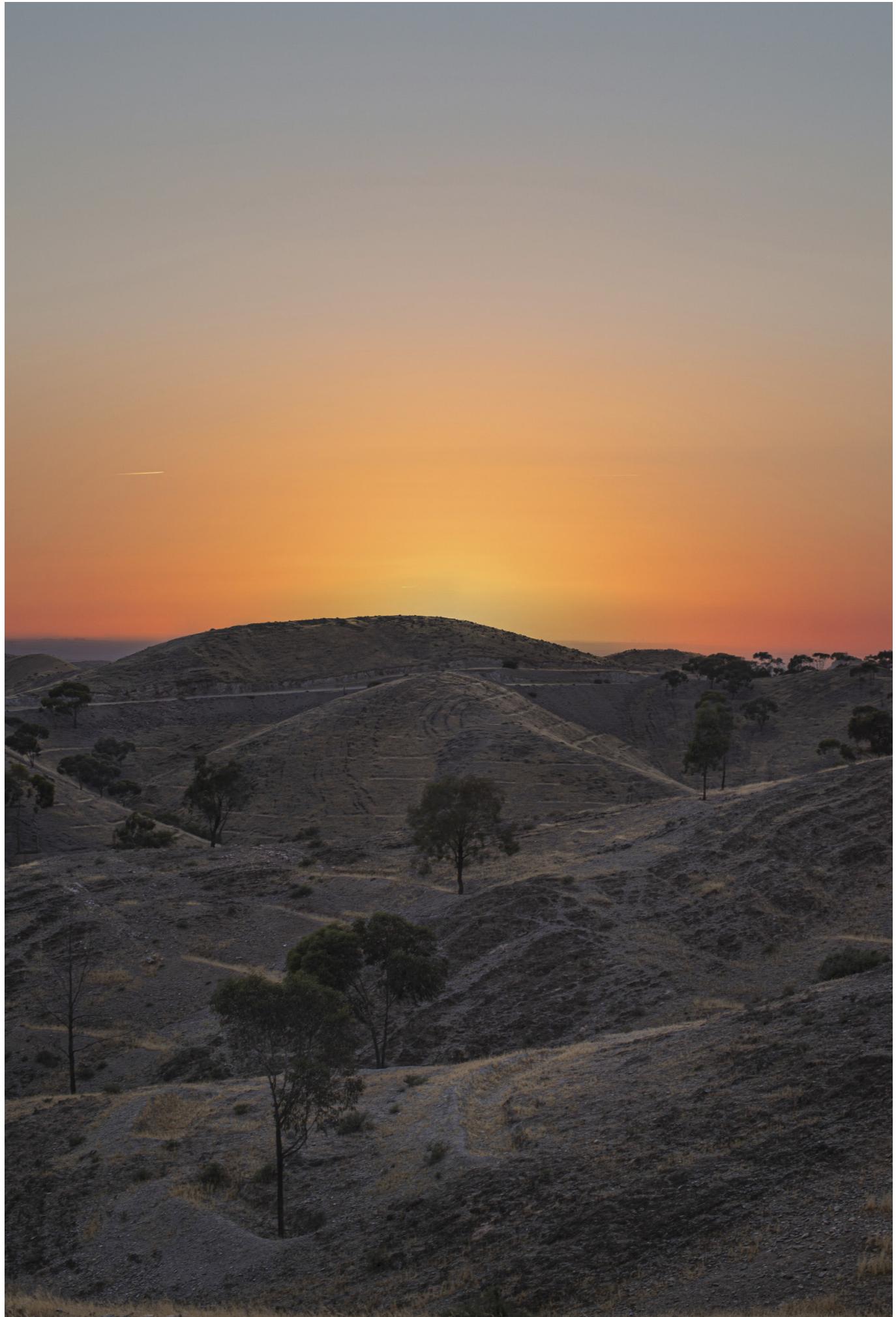
Next, the stroll at one's leisure to the ornate gate of the 12th-century El Badia Palace. Commissioned by the sultan Ahmad al-Mansur of the Saadian dynasty a few months after his accession in 1578, the former opulence of the palace still echoes from the ruins .

Next, explore the handicraft and spice markets of the Jewish quarter before arriving at the 19th-century Bahia Palace. Unlike El Badia, this palaces still stands in excellent condition. Used as the French governor's residence during the colonial days, it has a freshness and tranquility that provides a welcome antidote to the bustle of the streets that surround.

For the final stop on this historic walking tour, visit the stately 19th-century former home of a sultan, Dar Si Said, now the Museum of Moroccan Art. Housing some of the finest collections of jewelry, carpets, green and earth-toned pottery, leatherwork and oil lamps, guests can spend hours marveling the exhibits - a fascinating insight into days gone by.

To enhance one's experience, guests are encouraged, to pause en-route for the opportunity to attend one of the immersive workshops at Cafe Clock for an easy introduction to the diverse culture of Morocco through graphic art (calligraphy) and music (oud lesson).

Discover the beautiful art of Islamic calligraphy during this 2-hour lesson, learn the history behind the craft, and how to write the alphabet and your name in Arabic or experience traditional music with the Oud, - a short necked lute, with 11-13 strings - considered the oldest and most important of all instruments in the Arabic world. This 2-hour lesson requires no previous musical experience.





Active Adventures

The great outdoors provides boundless space for freedom, unlimited opportunity for adventure and moments of historical and cultural discovery. With Amanjena as a base, climb the Atlas Mountains, traverse the Afagay desert and explore the cities cobbled streets to reconnect the mind, body and soul.



Adventure in the Desert

Just 40 minutes' drive from Marrakech, embark on a thrilling off-road adventure to discover the starkly beautiful stony desert of Agafay. Whether seeking a once-in-a-lifetime experience or simply a moment to reflect, this lunar-landscape has it all, from local camel rides, to exhilarating journeys via sidecar, quadbike or E-bike, embark on a unique journey in one of Morocco's most mesmerizing locations.

Marvel breathtaking views across the horizon as one rides past plateaus encircled by the majestic High Atlas Mountains. Nestled into the arid hills, along which run the Oued riverbeds, rests Amanjena's private tented canopy, a serene oasis designed for guests to experience an authentic Berber meal under the stars.

Hike L'Arbaa Tighdouine

2 Hours Hike

A pleasant one-hour drive heading south along the road to Ouarzazate provides a beautiful introduction to Morocco to begin this experience. Pass small communities and catch a glimpse of rural life before embarking on a 2-hour hike to a local village. Venture down to the picturesque river gorge, across a simple bridge, up the stony mountain slopes and through verdant terraced fields to finally reach L'Arbaa Tighdouine.

Explore the pathways that wind between mud-walled houses, before experiencing the hospitality of one of the owners of these traditional Moroccan dwellings. Be welcomed with warm hospitality and discover the home's straw-woven Hammams and earthen bread ovens that date back centuries. Get to know one's hosts, who provided a rare snapshot of true Moroccan's generosity while you relish on an authentic lunch prepared on sight.

Spotted by locals: Every Wednesday morning, roam around the weekly market, barter for local produce and meet the locals.

Kasbah Toubkal in the High Atlas

Rising from the sands of the Sahara 4,167 metres to the top of Jbel Toubkal, North Africa's highest peak, the Atlas Mountains are one of the world's most dramatic ranges. From Amanjena, the range is reachable in around an hour and half. Pass the villages of Tahanaout and Asniand, drive through steep pine and cedar forests, past freshwater streams, apple, quince and walnut plantations, and fertile valleys before beginning the exciting ascent to Kasbah Toubkal.

In the High Atlas Mountains, Kasbah Toubkal is a welcome solace from the wilderness that surrounds. Ascend to Kasbah Toubkal by car, helicopter or foot, and enjoy a picnic lunch with panoramic views, 1,800 metres above sea level.

Various guided walks, from half-hour strolls to four-hour treks, are available to reach the Kasbah. Alternatively, take a leisurely ride on a mule through the village trail, shaded by chestnut trees.

Amanjena's resident fitness specialist will be on hand for those wishing to take a more adventurous approach, guiding guests on mountaineering experiences with hiking and breathing techniques helping you dealing with high altitude environment and preventing sore muscles.

Indulge in a well-earned Amanjena picnic or savour an elaborate lunch at Kasbah Tamadot, Sir Richard Branson's Moroccan retreat, located in the foothills of the mountains, 25 minutes' drive from Kasbah Toukbal, and known for its spectacular views.





Kik Plateau and Lake Lalla Takerkoust

For a moment of calm, take a short drive southwest of Marrakech towards the lake Lalla Takerkoust where a rejuvenating yoga lesson and delicious Amanjena picnic await.

On route, spy the fertile valleys around the villages of Tahanaout, Asni and Moulay Ibrahim. Just before reaching the lake, a winding narrow road through the plain leads to the Kik Plateau. As you arrive there, the road crosses vast open blue lakes and wheat-growing farmlands with astounding panoramas of the majestic snow-capped High Atlas mountains before reaching a serene and secluded spot for self reflection.

A yoga lesson with Amanjena's instructors is followed by a simple and freshly prepared Amanjena picnic lunch before a quick descent towards Asni valley with stunning views of Toubkal Mountain, snow-covered during winter and spring

A World Class Polo Field

Marrakech Polo Club is located just a 45-minute drive from Amanjena and rests on a sprawling 50-hectare estate.

The club has a world class polo field that has hosted many international tournaments and a relaxing club lounge, ideal for an afternoon of entertainment. There are lessons for all levels and capabilities available upon request with equipment and ponies provided.

Before taking one's first swing with the mallet enjoy a moment to absorb the captivating view of the snow-capped Atlas Mountains in the background. With no previous horse-riding experience required, guests can either practice team tactics and positional plays before attempting an actual game, or alternatively opt for the Riding/Chukker program where one can mount Polo ponies to practice the riding and then the hitting of the ball under close supervision.

Marrakech Polo Club also supports charities through Polo events, including the Hospital for Equines based in Fez and the Dar Bouidar village for abandoned children in Tahnaout. The Polo Club also invites children from local villages to join the club, training to be professional players or join the Royal Guard!



Golf

Marrakech is one of the most up and coming golfing destinations in the world, with sunshine and blue skies providing the perfect conditions for a morning, or afternoon of play. Just minutes from Amanjena, each course is beautifully framed by the Atlas Mountains and welcome shade is provided by traditional flora from the region including olive and palm trees.

A stone's throw from the resort is Amelkis Golf Club, while the Marrakech Royal Golf Club is located less than two minutes away. Also nearby, the Assoufid Golf Club is an easy 30-minute drive. All courses are challenging enough for pros, yet manageable for amateurs and beginners.

Amanjena has various sets of clubs available for guests.

Amelkis

Completed in 2008, has a new-resort feel with an open-view course and sand and water traps. The original course features 18 holes with a par of 72, and the Menara course consists of nine holes with a par of 36.

The Royal Golf Club

Built in the early 1920s, bears a more traditional, narrow design and boasts lush vegetation offering beautiful shady gardens and an 18-hole golf course.

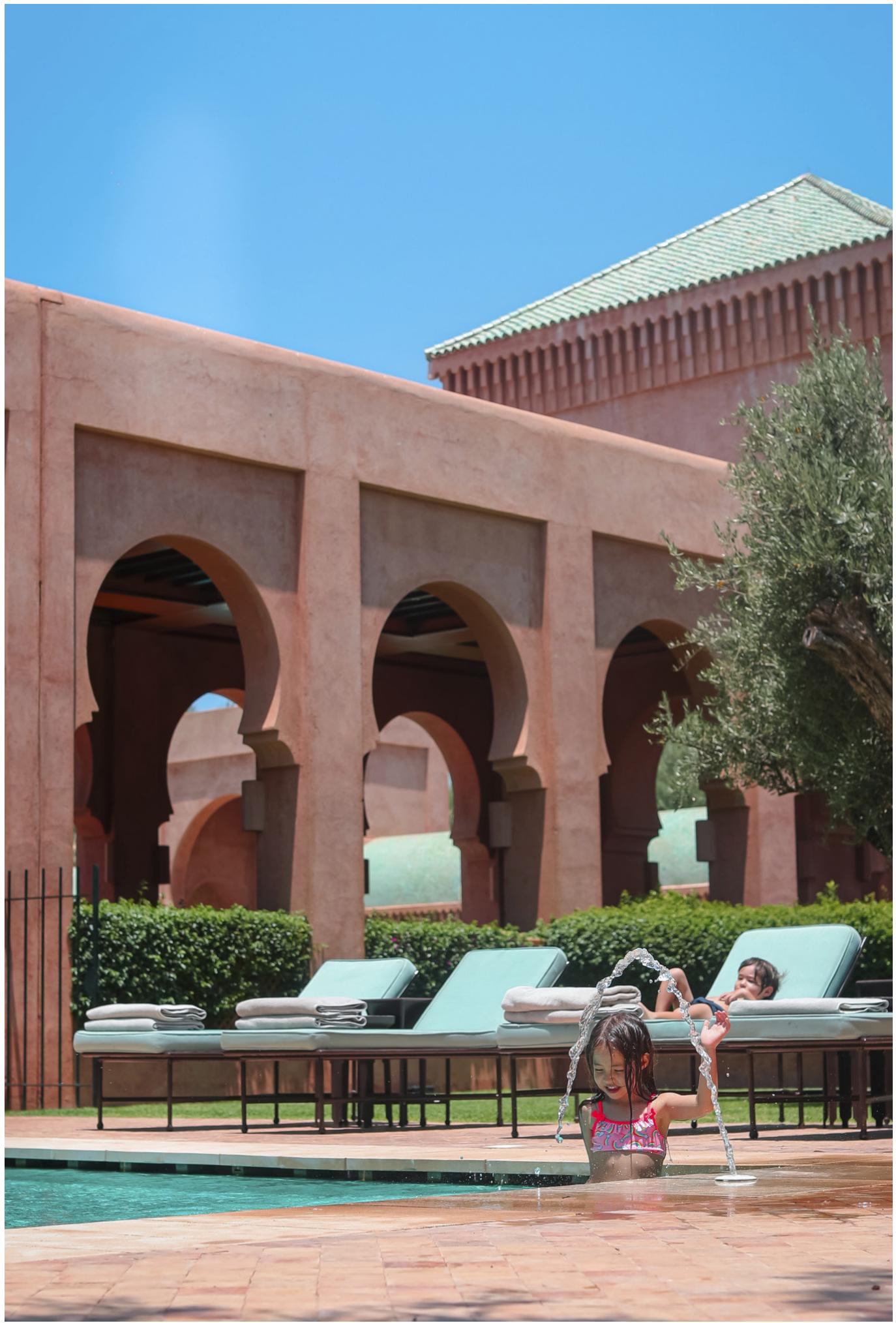
The Assoufid Golf Club

Designed by Neil Cameron and named after the village nearby. The World Golf Awards awarded this club Morocco's Best Golf Course in 2015.



Family Time

Time spent with family is among the most valued of all. From retreating together poolside in the privacy of one's own Pavilion to connecting through a group yoga lesson or listening to the ancient tales of a storyteller, there is no better way to bond than through Amanjena's range of family-friendly adventures.





Wilderness Wonders

"Nature is a tool to get children to experience not just the wider world, but themselves." Stephen Moss.

An estate located at the foothills of the Atlas Mountains, Terres D'Amanar, is 45 minutes away from Amanjena and borders the pristine 247,000 acres of forest known as the Toubkal National Park. For a natural boost incorporating adventure and local cultural as well as crafts and traditions of this Berber area, guests can learn more about themselves through the range of activities on offer.

Calligraphy

Calligraphy is one of the world's most ancient and respected art forms. In many parts of the world, the practice and importance of calligraphy has waned, but in Arabic culture, the two thousand-year-old tradition remains as revered as ever. In a contemporary world when the ubiquity of words seems to be decreasing, learning Arabic calligraphy offers a strong and appealing contrast, where writing and the written word is sacred.

Off Road Warriors & Amazons

Though it might prove difficult to break away from Amanjena's calming embrace, the Terres D'Amanar offers the opportunity to break the routine and experience adventure. Whether seeking an adrenaline rush or simply some family bonding time, Buggying and Quading across this vast landscape provide a welcome release and the feeling of freedom. Cruise through Marrakech's secret gem, The Desert of Agafay leaving only traces of dust in one's wake.

Up, Up and Away

Embark on the airborne adventure of a lifetime and discover all the beauty of Marrakech's landscapes while gracefully cruising thought the skies by hot air balloon.

A journey to remember, giving yourself the gift of peace and freedom as you take in the expansive beauty of nature that lays beneath.



Storytelling

Storytelling in Marrakech is a sacred practice with ancient roots, thought to date back to the 11th Century when storytellers travelled far and wide to perform in public places, at community events and at royal palace celebrations. Not just a form of entertainment – these artists of the spoken word were once employed by the authorities in Morocco to pass on information and moral messages throughout the land.

This time-honored tradition still holds an important place in the culture in Morocco, especially on the Jamaa el Fna square in Marrakech. To experience this magical artform, Amanjena hosts Moroccan storytelling sessions to help preserve the tradition of this custom, making it more accessible to non-Darija speaking guests by translating these fabled stories into English.

Falconry

Discover the secrets of the art of Falconry and Morocco's famous bird species along presented by Falconry specialists of a local tribe as they showcase both high and low flying birds.

"I am an Artist" Clay Art Workshop

Our expert artisan is on hand to guide guests and children through the wheel fundamentals of centering, opening, pulling, and shaping to create one-of-a-kind ceramic masterpiece. Through working with clay one can express creativity entering a place of relaxation and be rewarded with a unique object crafted with one's very own hands.

Movie screenings

Specially designed for little ones, Amanjena movie nights offer magical evenings of entertainment where hot chocolate and popcorn can be enjoyed under the supervision of our team to go in the cozy setting of the Discovery Center.

Moroccan Crepe Making with Tiny Chefs

Discover the culinary art of Msemen, expressing one's creativity by learning to cook these delicious Moroccan pancakes. While a child's culinary curiosity may seem a little messy, studies have shown that the more children understand about their food, the more likely they are to clean their plate and enjoy their food making mealtimes much more memorable.

My Yoga & Me

Children can benefit enormously from Yoga – while physically it enhances flexibility, strength, coordination, and body awareness, it also improves concentration, helping to restore a sense of calm and relaxation.

While adults take part in a yoga lesson, children can exercise alongside, connecting with their inner self to instill a deeper connection with the world that surrounds them.

Our Amanjena specialist will be there initiate and guide each guest and child through their very first journey of body, mind and soul together, bringing out the natural light that every child holds within.



Culinary Journeys

The flavours of Morocco are among the most vibrant and varied in the world. Amanjena's culinary journeys celebrate this cuisine, sourcing organic, local produce to create menus to savour in unforgettable locations. Dine under the stars in the Afagay desert, taste tradition in a local Berber's house or share special moments with a whole host of private dining options.



Jena's Afternoon Break

Morocco's tradition of tea dates back to the 12th century BC, representing generosity and hospitality. There are various theories on the origin of tea in Morocco. It is said that Berbers (also known as the Amazigh) imported their tea from Asia, while others believe that Queen Anne Stuart of Great Britain introduced tea to the Moroccan Sultan as a ploy to release British prisoners.

Served overlooking our iconic bassin, Amanjena's teatime offers a delightful Moroccan version of high tea in a regal setting. Indulge in a cup of refreshing herbal or mint tea accompanied by delicious delicacies freshly made by Amanjena's pastry chef.

Private Dining

Whether you're planning an intimate, romantic dinner or a lively celebration, our venues offer unique and comfortable spaces for a bespoke experience in the comfort of your "home".

Relax with your closest friends and family in consummate privacy and enjoy a warm and inviting dining set-up with a carefully curated menu. Whether an intimate occasion or unforgettable feast, Amanjena's private villas are ideal to host any private dining function offering the perfect combination of discretion, privacy and entertainment.



Amanjena's Caidal Tent

Traditionally, caidal tents were used by Moroccan dignitaries as they travelled across the desert. At Amanjena, an ornately decorated caidal provides the atmospheric setting for unique candlelit dinners and special occasion feasting accompanied by live Moroccan music.

Set amidst Amanjena's olive groves, the resort's authentic caidal tent is the venue for an unforgettable private dining experience. Let us take you on a magical journey through the flavors, scents and sounds of Morocco. Savor Moroccan specialties set in an Arabian Nights atmosphere with red carpets and candlelight, accompanied by traditional Moroccan musicians, belly dancers and snake charmers. This is a night to remember.

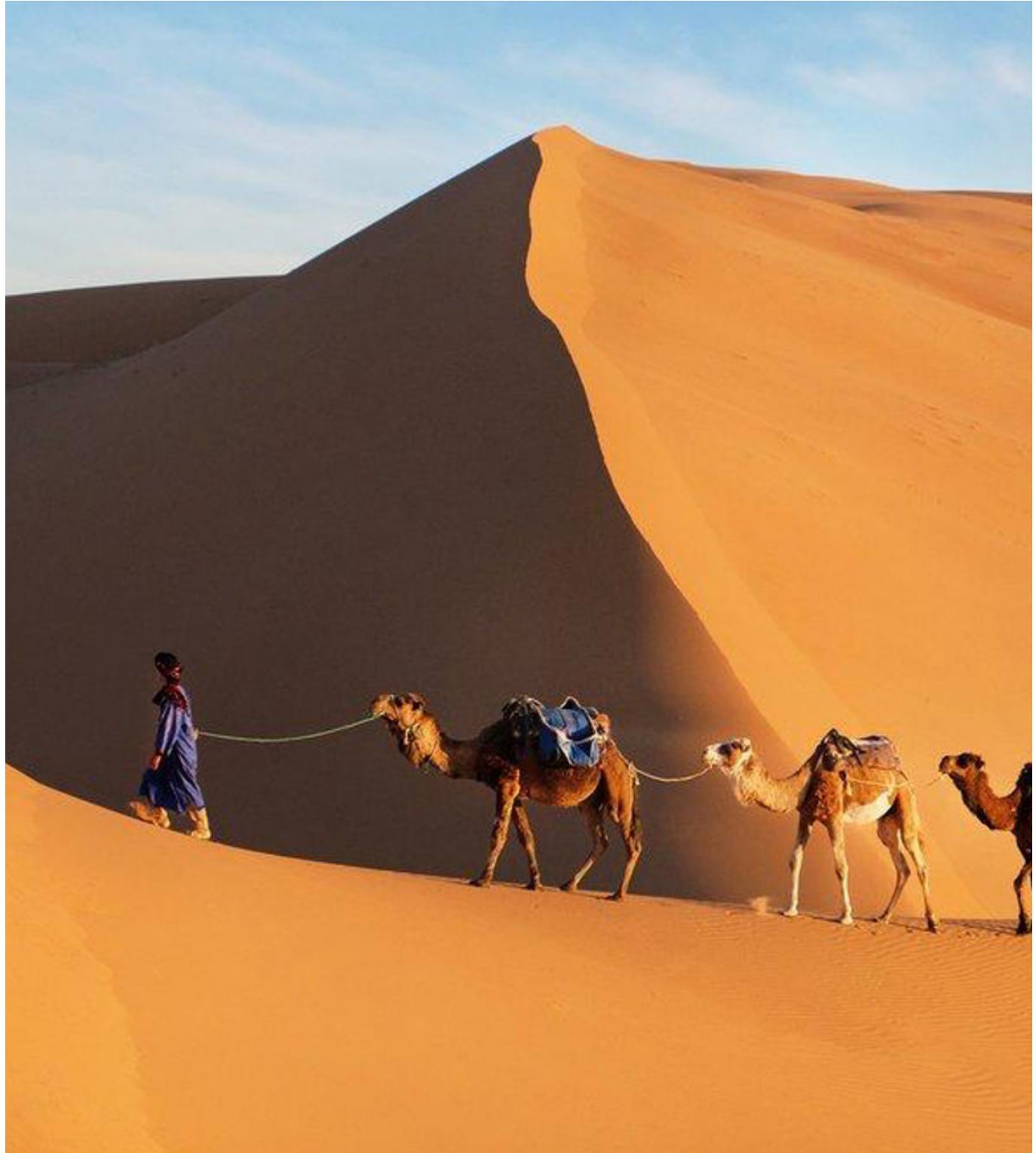
Private Starlit Berber Dinner

An immersive evening in a unique setting for inspiring memories.

Not far from Amanjena, the stone desert of Agafay is an otherworldly landscape spread over several hundred acres at the base of the Atlas Mountains – a vast playground for quad bikes, e-bikes and dune buggies.

Whilst the sun sets against the backdrop of the Atlas Mountains, travel by camel across the lunar-landscaped desert to a secret destination. A private tent awaits, where one can savor a traditional Berber dinner under the stars, gazing up at the constellations that were once used for navigation and storytelling.

Away from the buzz of the Medina, this is Marrakech's way of pressing pause, a moment of gratefulness suspended in time, honoring one of mother nature's most astonishing locations. Providing a feeling of freedom from the hustle and bustle of daily life, one must look beyond the horizon, where desert lands meet a blanket of desert stars.



Further Afield

Though the frenetic pace of Marrakesh could keep visitors entertained for days on end, Morocco's Kingdom offers so much more. Further afield, charming coastal towns, wonderous deserts and hidden villages await – each offering their own taste of the country's varied and vibrant culture. Whether travelling with family, friends or for a romantic escape, Amajena's team are on hand to ensure each experience is as unique as the next.



Essaouria

A colorful fishing port around two and a half hours from Amanjena, Essaouira is a beautiful old walled city where white-washed buildings are trimmed with electric blue in a true melting pot of Arabic and European cultures.

Though distinctly Moroccan in feel, just a short stroll through the city's Medina, with its cobbled streets and pristine houses with their elegant shutters and guests will experience the magic of a traditional Greek fishing village.

A visit to the Scalla de Ville, the impressive sea bastions built along the northern cliffs presents a wonderful view of this wild Atlantic Coast as well as of the Ile Mogador on the horizon. Offering an all-together slower pace than Marrakech, the souks of Essaouira have an inviting atmosphere, encouraging one to wander and enjoy the leisurely ambience that surrounds.

Lunch can be taken at one of the town's many restaurants or fish stalls in the port, where deliciously fresh grilled fish is served everyday.

A long walk along the beach for fresh sea air after lunch is most recommendable. Otherwise, there are also numerous cafes, artists' studios, and handicrafts bazaars to discover.

One may wish to drive an additional twenty minutes along the coast to Sidi Kaouki to discover one of the most peaceful beaches in Morocco or alternatively take a slow camel ride along the sea. Those with plenty of energy may try their hand at windsurfing before venturing back to the pink-walled solace of Amanjena.

The excursion to Essaouria can also be organized by helicopter; flights take less than an hour.



Desert by Helicopter

Tiny green villages, beautiful palm grove and mysterious sand dunes await on a spectacular trip via helicopter over Morocco's astonishing desert.

Showcasing an eclectic mix of mountain passes, lush valleys, Berber villages and mountain-side ruins, this exciting voyage takes guests on an exclusive journey through a myriad of landscapes just waiting to be uncovered.

From the frenetic activity of Marrakech to the calm and open vistas of the desert, fly southeast across the stunning High Atlas mountains for one hour to reach the ancient palace Kasbah Telouet. Located 1800m above sea level, the site is the former home of the El Glaoui family and a Berber Pasha known as the Lord of the Atlas, who ruled during the 19th and the 20th century.

Fly over the Kasbah Ait Ben Haddou known as the Fortified City. Built in the 11th century, this incredible site situated at the foot of the Atlas Mountains and has held Unesco World Heritage status since 1987, providing the setting for several movies.

Continue eastwards over the Dra Valley with its magnificent date palm trees, kasbahs and ksours before reaching the vast colored dunes of Erg Chegaga; the ocean of sand. Savor a refreshing mint tea before departing for a camel ride to enjoy the empty vistas, where time stands still. Upon one's return, an authentic Sahraouian lunch in a Bedouin tent awaits.

Please Note

- We recommend arranging this tour at least two days in advance.
- A representative from the aviation company will meet with you a day prior to the flight.
- Our Guest Assistants will fill in the necessary immigration papers before leaving the hotel. Kindly bring your passport.

ĀMAN

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